



## Academic Analytics: The ERP/LMS Intersection



For the first time ever your institution can exploit the intelligence nestled in the intersection between learning management systems and student ERP systems. Our Academic Analytics data warehouse/



dashboard solution leverages the data between both systems to provide a reporting solution that steers institutions towards maximum usage of its enterprise systems. It does this by generating aggregated usage and utilization statistics. This data is then enriched with student data to present graphical analytical insight as to the effectiveness of the LMS and ERP as they factor into student grades and student success. Ultimately the longitudinal tracking of a student's academic performance can be realized across the entire student education life-cycle.



**Get answers to the questions  
you should be asking.....**



## Gilfus Education Group® Academic Analytics: The ERP/LMS Intersection

### The First Secure Cloud Reporting Solution for Higher Education:

- Platform connector capable for major ERP and LMS vendors
- Out-of-the-Box dashboards and reports
- Seamlessly move between the ERP/LMS and Gilfus Analytics reporting
- Strategic graphs and charts that drill down into granular data
- Lightweight and easy-to-use interfaces and reporting
- No IT hassles or hidden costs while reducing IT dependencies
- Fully secure FERPA compliant hosted and managed infrastructure.
- Secure connectivity to local and hosted systems
- Segmented and secured data partitioning
- Self-service access to institutional information and powerful analytics
- Connector and custom reporting assistance
- Create a clear line of sight for your institution
- Measure student participation, activities and performance
- Begin the process of developing a quality longitudinal data system
- Get the answers you have always wanted.....

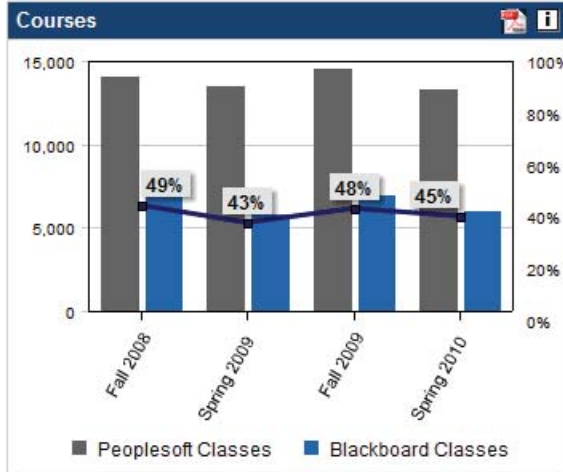
Gilfus Education Group, Gilfus Advisors and Gilfus Analytics are all registered trademarks of the Gilfus Education Group. Gilfus Academic Analytics is being launched at the 50th Annual AIR Forum in Chicago, IL. The Gilfus Education Group is currently working with several institutions to enhance and expand Gilfus Analytics. As new institutions commit to engagements the Gilfus Education Group collaborates with them to expand the capabilities of the offering to all participants.

# Gilfus Education Group®

## Academic Analytics: The ERP/LMS Intersection

### SUMMARY

- Courses
- Organizations
- Course Activity
- Instructor Activity
- Student Activity
- Content Used
- Gradebook
- Assignments
- Groups
- Forum
- Reports
- Administration



Term:  Search By:

Course Name	Activity
ENG 101: First-Year Composition (2009 Fall)	13,018
ENG 102: First-Year Composition (2009 Fall)	9,930
SCM 300: Global Supply Operations (2009 Fall)	9,043
PGS 101: Introduction to Psychology (2009 Fall)	6,542
CHM 233: General Organic Chemistry I (2009 Fall)	6,391
CHM 234: General Organic Chemistry II (2009 Fall)	6,340
CHM 341: Elementary Physical Chemistry (2009 Fall)	5,810
WAC 101: Intro to Academic Writing (2009 Fall)	5,537
ENG 301: Writing for Professions (2009 Fall)	5,497
MAT 142: College Mathematics (2009 Fall)	5,300
<b>Total</b>	<b>73,408</b>

	Category	Total	% Used
1	Subfolders	7,166	98.2%
2	Document	6,498	90%
3	Externallink	2,726	37.7%
4	Assignment	1,190	16.5%
5	Assignment (mdb)	700	9.7%
6	Internal Courselink	475	6.6%
7	Surveylink	383	5.3%
8	Forumlink	313	4.3%
9	Wimba-vboard	49	0.7%
10	Toollink	48	0.7%
11	Wimba-vdirect	35	0.5%

Institution Type:	Higher Education	Library Version:	8.0
Install Date:	04/19/08	Release Number:	8.0.422.0

Above is an example of combined PeopleSoft/Blackboard reports. The information has been modified from the actual data of an institution participating in Gilfus Analytics.

**Get started today.**  
**Contact the Gilfus Education Group.**

**Email: [analytics@gilfuseducationgroup.com](mailto:analytics@gilfuseducationgroup.com) or  
1.888.861.3375 ext 3 for a Customer Advocate**